

Keith, Miller, Butler, Schneider & Pawlik PLLC

Sean T. Keith, P.A.
Andrew R. Miller, P.A.
Stephen W. Butler, P.A.
Mary M. White Schneider, P.A.
Kristin L. Pawlik, P.A.

G. Nicholas Arnold
R. Austin Oyler
Hadley M. Hindmarsh
Christopher M. Griffin
Anna R. Betts
Kyle T. Unser

Tom J. Keith
Of Counsel

Who Are We? Sean T. Keith is a native of Benton County and has been an attorney in Benton County since 1995 when he established his law firm with Drew Miller. Keith, Miller, Butler, Schneider & Pawlik, PLLC is a local law firm with eleven attorneys who handle all areas of the law.

What Is A Focus Group? A focus group is simply a gathering of people from a segment of the country who are asked to give their opinion. These have been used for decades to determine everything from political slogans to a product design. Our law firm has been utilizing focus group for many years to determine whether a lawsuit is valid, what the important issues are and what information would the group like to know more about. Simply put, a focus group is an opportunity for an attorney to hear the good, the bad and the ugly about his case.

Who Is A Focus Group? There are a hundred different ways to get participants for a focus group. These include staffing agencies, classified advertisements, community groups, church groups, and even electronic classifieds to obtain people for a focus group.

How Does It Benefit PTO? An easy way to do fundraising is to have parents and teachers from a particular school volunteer 4 or 5 hours of their time on a weekend or at night in which they eat snacks and give their opinions. In exchange, we will make a donation to the PTO in the amount of \$50 per person (no more than 7, no less than 5). Because these are conducted a maximum time of five times per year it is an easy way for different schools to raise money without being a burden to the volunteers.

Any Other Information? The names and information of participants and their opinions are kept strictly confidential. Likewise, we ask that the facts and issues of the case that they decide be kept in strict confidence. In order to participate, a local school PTO simply needs to be able to provide 5 qualified candidates (the only significant qualifications are that the participants be registered voters, not be a recent participant and that the volunteers be a balance of males and females) to come to a focus group.